

August 8, 2025

RE: **IBC Connect Community: A Coalition to Advance and Optimize Guideline-Concordant Care and Research**
The University of Texas MD Anderson Cancer Center – Duncan Building
1155 Pressler St
Houston, TX 77030

Dear Potential Exhibitor:

On behalf of **The University of Texas MD Anderson Cancer Center, Department of Breast Medical Oncology and Activity Director, Wendy Woodward, MD, Ph.D, Swetha Bopparaju, MD, MBA, Marcy Sanchez, and Angela Alexander, Ph.D.** we would like to invite you to exhibit at our upcoming **IBC Connect Community: A Coalition to Advance and Optimize Guideline-Concordant Care and Research**, scheduled for **November 13 - 14, 2025** at **The University of Texas MD Anderson Cancer Center - Duncan Building in Houston, Texas**. We offer a variety of exhibitor packages, as well as some Non-CE Satellite Symposium opportunity for your consideration, each designed to provide unique opportunities for participation.

OVERVIEW

Inflammatory breast cancer (IBC) is a rare, highly aggressive subtype of breast cancer that carries a significantly poorer prognosis than other forms, due to its rapid progression, high risk of metastasis and relapse, and elevated mortality rate. Despite ongoing research efforts, there are currently no FDA-approved therapies or diagnostic tools specifically designed for IBC. This underscores an urgent need for effective treatment strategies that can improve patient outcomes.

This two-day meeting will convene clinical investigators, practicing physicians, basic scientists, patient advocates, and institutions interested in establishing IBC clinics in their communities. Together, we aim to deepen our understanding of IBC, foster collaboration, promote guideline-concordant care, and develop community-based trials and data initiatives that directly benefit patients.

We anticipate that the insights and partnerships formed during this meeting will lead to measurable improvements in patient outcomes—including survival rates and tumor response—within the next three years.

NEEDS ASSESSMENT

Providers at lower-volume IBC centers may face challenges in delivering optimal care due to limited experience or resources. To help address this, we're bringing together key stakeholders to review current data, explore emerging research, and identify collaborative opportunities—particularly the potential for multi-center trials to improve treatment standards and outcomes.

KNOWLEDGE GAP

The meeting will cover recent changes in the standard of care, highlight upcoming novel clinical trials, and explore trials in development informed by preclinical data, aiming to advance treatment strategies and improve outcomes for patients with inflammatory breast cancer.

COMPETENCE GAP

Healthcare providers often face challenges in tailoring trimodal IBC treatment—particularly in coordinating surgery and radiation—and may be unfamiliar with emerging tools like liquid biopsy. This activity is designed to build confidence in applying the latest evidence and guidelines, with a focus on surgical decision-making and the integration of minimal residual disease (MRD) assays to enhance treatment monitoring and early detection. The goal is to support more personalized care

and improved outcomes for IBC patients.

OBJECTIVES

At the conclusion of this educational activity, participants should be able to:

- Review the current standards of care for diagnosis and treatment of inflammatory breast cancer (IBC), including trends in the decreasing use of some standard approaches.
- Discuss ongoing clinical trials in IBC and novel breast cancer treatments, covering both biological insights and operational strategies to foster expanded collaboration across the US.
- Examine new concepts from the latest translational research developments related to IBC.
- Initiate strategies to translate basic research findings into clinical research or direct patient care.

TARGET AUDIENCE

We are anticipating 150 learners, including both physicians and nursing professionals.

Non-CE Satellite Symposium – \$15,000

A 60-minute informational presentation and discussion by industry representatives and others speaking on behalf of their company offers healthcare providers with valuable scientific and clinical information about medicines that may lead to improved patient care. Satellite Symposiums provide the platform for these valuable presentations. Please review the following for important information. If your company is interested, you may choose from the following options.

Date: Friday, November 14, 2005	Time: 7:00 – 8:00 am
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Presentation Information

Satellite Symposium are promotional presentations that highlight a new service or provide material about product development. A Satellite Symposium should be appropriate and professional, as well as focus on the science related to the development of product or of a service provide by the company

Satellite Symposium sponsors are not permitted to certify the Satellite Symposium by a CE Provider and must submit faculty and topics to CPE for approval.

Submit the following information by October 13, 2025, to rpDavis@mdanderson.org

- Title of Presentation for the Satellite Symposium Presentation
- Name, Title, Credentials and contact information of the speaker/faculty
- Two bullet points that provide a description of the Satellite Symposium topic

A Satellite Symposium sponsor is responsible for the content of its presentation, including obtaining all appropriate copyright permissions and licenses for slides and other materials that will be presented or distributed.

Satellite Symposiums Accepted

A completed agreement, with full payment are accepted for Satellite Symposiums on a first-come, first-served basis.

PLATINUM – \$10,000

- Five Complimentary Registrations
- Five complimentary reception tickets – Friday, November 14th at 5:00 pm
- Acknowledgement on the Supporter/Exhibitor Tab on the conference webpage, with company name, company logo, link to company website, and the ability to post 3 – 6 product information (pdfs)
- Designated premium location
- Networking breaks that occur in and adjacent to the Exhibit Hall
- Platinum level recognition
- 6 ft. exhibit table (draped) with two chairs
- Wireless internet connection
- Complimentary meals (available with exhibitor badge)

GOLD – \$7,500

- Four Complimentary Registrations
- Four complimentary reception tickets – Friday, November 14th at 5:00 pm
- Acknowledgement on the Supporter/Exhibitor Tab on the conference webpage, with company name, company logo, link to company website
- Designated premium location
- Networking breaks that occur in and adjacent to the Exhibit Hall
- Gold level recognition
- 6 ft. exhibit table (draped) with two chairs
- Wireless internet connection
- Complimentary meals (available with exhibitor badge)

SILVER – \$5,000

- Three Complimentary Registrations
- Three complimentary reception tickets – Friday, November 14th at 5:00 pm
- Acknowledgement on the Supporter/Exhibitor Tab on the conference webpage, with company name and link to company website
- Designated location
- Networking breaks that occur in and adjacent to the Exhibit Hall
- Silver level recognition
- 6 ft. exhibit table (draped) with two chairs
- Wireless internet connection
- Complimentary meals (available with exhibitor badge)

BRONZE – \$2,500

- Two Complimentary Registrations
- Two complimentary reception tickets – Friday, November 14th at 5:00 pm
- Acknowledgement on the Supporter/Exhibitor Tab on the conference webpage with company name
- Designated location
- Networking breaks that occur in and adjacent to the Exhibit Hall
- Bronze level recognition
- 6 ft. exhibit table (draped) with two chairs
- Wireless internet connection
- Complimentary meals (available with exhibitor badge)

NON-PROFIT – \$1,500

- Two Complimentary Registrations
- Two complimentary reception tickets – Friday, November 14th at 5:00 pm
- Acknowledgement on the Supporter/Exhibitor Tab on the conference webpage with company name
- Designated location
- Networking breaks that occur in and adjacent to the Exhibit Hall
- Bronze level recognition
- 6 ft. exhibit table (draped) with two chairs
- Wireless internet connection
- Complimentary meals (available with exhibitor badge)

CONFERENCE LOCATION

The University of Texas MD Anderson Cancer Center
Duncan Building (CPB) Conference Center, Floor 8
1155 Pressler Street
Houston, TX 77030

CONFERENCE TIMES

Friday, November 14, 2025
Conference: 8:00 AM – 5:00 PM
Set-Up: 7:00 – 8:00 AM
Dismantle: 5:00 PM

REGISTER**Exhibit Only**

[Please Click Here for More Information or To Register.](#)

To register as an exhibitor, click on the Exhibitor tab, select Exhibit at this Event

Exhibit + Satellite Symposium

To register as an exhibitor and the Satellite Symposium, please contact me directly.

Please note: Registration and an exhibit agreement are necessary to participate as an exhibitor. The exhibit is not considered confirmed until your company has registered, and we have a fully executed agreement. The agreement and payment should be received prior to the activity.

Please let me know if you have any questions or need any additional information for this request. We appreciate your consideration to participate as an exhibitor at this exceptional educational activity.

I look forward to hearing from you soon.

Best,

Robyn Davis

Senior Continuing Education Coordinator
Continuing Professional Education
The University of Texas MD Anderson Cancer Center